

(re)defining FEMINISM

November 2015



women
reVamped

The Campaign

(re)defining FEMINISM is a yearly campaign by women reVamped aimed at highlighting the exploration and acceptance of identity amongst women. The goal is to begin the dialogue around how women identify themselves by answering the question of "how women are defining what feminism means in their lives everyday." We want women to showcase their ownership and understanding of feminism as a way of promoting the idea that feminism is to each its own phenomena, but each experience is rooted in an empowered outcome.

You, the participant, are being asked to do the following:

- ▶ Answer the question of "how you define feminism" by choosing one of the following mediums:
 - ▶ Photoblog (5 pictures max)
 - ▶ Videoblog (5 min max)
 - ▶ Essay (500-800 words)
- ▶ Submissions are due October 21, 2015
- ▶ Include a headshot and a sentence about yourself with your submission.
- ▶ Submit to balexander@womenrevamped.org
- ▶ For examples of previous submissions, check out www.womenrevamped.org/redefining-feminism-2014

All material will be published via www.womenrevamped.org